



The United States
Mint proudly
introduces a
Limited Edition
of 1990
American Eagle
proof coins





The exquisite beauty of gold and silver proof coins... now in a strictly limited issue.

When its workmanship is as perfect as the craft allows, and its beauty is on a par with other treasured objects, a collectible has precious little room for improvement.

If you agree, the United States Mint has news for you about American Eagle proof coins for 1990. News that will inspire you to acquire one or more of these stunning coins for your collection *without delay*.

As always, this year's American Eagle proof coins — from the One Ounce silver to the stunning Four-Coin Proof Gold Set — are exquisitely crafted masterpieces. Still, these coins should be even more coveted as a result of a key difference that sets them apart from prior issues.

We have, for the first time, established *fixed mintage limits* for each coin. In 1990, unlike past years, coins will not be struck to order. Instead, only very limited quantities of each denomination will be offered.



The only 1990-dated proof gold coins available from the United States Mint.

As you may be aware, the United States Congress has not authorized the U.S. Mint to issue a 1990-dated commemorative gold proof coin. Accordingly, this year's American Eagle gold proof coins enjoy the distinction of being the only 1990 gold proof coins available from the U.S. Mint.

Together with established mintage limits, this special circumstance should make the complete issue of 1990 American Eagle proof gold and silver coins particularly desirable to collectors.

Magnificent craftsmanship makes these coins cherished collectibles.

1990 American Eagle proof coins are collectors' limited editions of legal tender U.S. bullion coins available on the world bullion market. Gold or silver, they continue to stand out as superb examples of the minter's craft.

Before striking, our minters painstakingly hand-finish specially prepared dies. Only then are blanks individually fed into a coin press and struck at least twice, to ensure that each coin is as flawless as humanly possible.

The coins' designs are just as noteworthy as their workmanship. Gracing the proof gold obverse is a revival of Augustus Saint-Gaudens' acclaimed "Liberty," from the 1907 double Eagle. On the Silver Dollar obverse, the design is A.A. Weinman's "Walking Liberty," from the 1916 silver half dollar.

These memorable images first appeared on American coins during the "Gilded Age," a period of exceptional artistic and scientific achievement at the turn of the century.

To safeguard their beauty and intricate detailing, each coin is encapsulated in protective plastic, and arrives at your home in an attractive case ready for display. Accompanying each coin is a Certificate of Authenticity signed by Donna Pope, Director of the Mint of the United States.



Coins shown larger than actual size for detail.

One Ounce Gold
Obverse — Augustus Saint-Gaudens' full-length "Liberty."



Reverse — Miley Busiek's family of Eagles.



One Ounce Silver
Obverse — A.A. Weinman's "Walking Liberty."
Reverse — John Mercanti's heraldic Eagle.



One-Half Ounce Gold



One-Quarter Ounce Gold



One-Tenth Ounce Gold

Please respond today to avoid disappointment.

Because they are available in only limited quantities, and are the United States Mint's only 1990-dated gold proof coins available for our collectors, you must act quickly to ensure that 1990 American Eagle proof coins are available in the denominations of your choice. (Please consult the chart below to learn just how few coins are available in this limited mintage.)

Seasoned collectors who appreciate the beauty and value of each year's entire proof gold issue should consider our elegant and impressive Four-Coin Proof Gold Set. The set is priced at \$999 — the lowest price ever offered by the Mint for this Four-Coin Proof Gold Set — a savings of \$76 on the total price of individual coins. As always, our One-Tenth Ounce gold and One Ounce silver coins are priced within easy reach of even beginning or young collectors.

Offered exclusively by the United States Mint.

To acquire your coins, simply complete the enclosed *personalized* Order Form, and mail it to us with your payment.

Orders will be accepted until sales limits are met. Thereafter, no orders for 1990 American Eagle proof gold or silver coins will be accepted.

This year's *limited mintage* issue represents a unique opportunity for collectors of prior years' coins — as well as first-time buyers. Take advantage of it by acquiring American Eagle proof coins for your collection *now*.

Acquire the silver coin for only \$23, the One-Tenth Ounce gold coin for only \$70.

The 1990 Four-Coin Proof Gold Set is offered at \$999.

Option	Mintage Limit*	Mint Mark	Bullion Content (Troy oz.)	Diameter (mm)	Price
<i>Gold</i>					
One-Tenth Ounce	100,000	P	.1000	16.50	\$ 70.00
One-Quarter Ounce	63,000	P	.2500	22.00	150.00
One-Half Ounce	52,000	P	.5000	27.00	285.00
One Ounce	63,000	W	1.0000	32.70	570.00
Silver One Ounce	700,000	S	.999	40.60	23.00

*Mintage figures are maximums for each coin, and include those coins utilized in the Four-Coin Proof Gold Set. The Mint will reserve at least 20,000 coins of each gold denomination for the Four-Coin Proof Gold Sets, priced at \$999.00.





UNITED STATES MINT

*United States Mint numismatic
programs are self-supporting.
All proceeds from sales, after
reimbursement for costs, are
deposited to the general fund
of the U.S. Treasury.*

To inquire about your order,
please contact:

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UNITED STATES MINT
10001 Aerospace Drive
Lanham, MD 20706
(301) 436-7400

Monday through Friday,
9AM to 5PM Eastern
Daylight Saving Time.

Please do not direct your calls or
correspondence to other United States
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Designed and printed in the U.S.A.



Office of the Director
United States Mint
Washington, D.C. 20220

July, 1990

Dear United States Mint Customer:

1990 is shaping up as particularly exciting for American Eagle proof coin collectors. And I'm delighted to share this excitement with you!

What's special about this year? Two important differences significantly affect this year's issue. The result is a remarkable opportunity for our collectors.

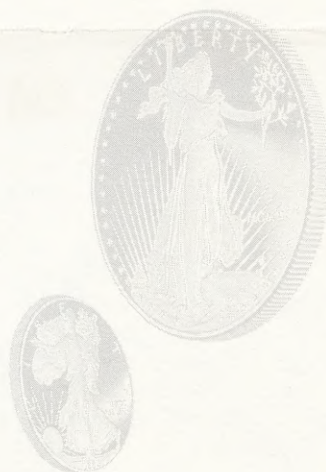
The first difference is that this year, for the first time ever, we have established fixed mintage limits for each American Eagle proof coin denomination.

In addition, the U.S. Congress has not authorized the U.S. Mint to issue a 1990-dated commemorative gold proof coin. So the only 1990-dated gold proof coins available from the U.S. Mint are American Eagle proof gold coins.

Separately, each new aspect of the 1990 issue enhances the collectability of these majestic coins. Taken together, they assure that limited mintage-issue 1990 American Eagle proof coins will be even more sought-after, and collecting them even more enjoyable, than in prior years.

That's why I'm writing to you now. As a valued U.S. Mint customer, you're among the first to be offered the opportunity to acquire 1990 American Eagle proof coins for your collection.

(over, please)

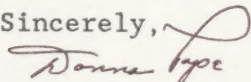


By the way, if you own previous issues, or have had a chance to examine American Eagle proof coins in detail, you know that to describe these coins as "majestic" is no exaggeration. If not, you'll find photo enlargements in the enclosed brochure. However, as many first-time buyers have told us, even such richly detailed photographs don't do the American Eagle proof coins justice.

A special attraction of the 1990 American Eagle proof coins is the pricing. One exceptional offer is the 1990 Four-Coin Proof Gold Set at just \$999, our lowest price ever for this set. Prices for One Ounce and One-Half Ounce gold proof coins also reflect savings over previous issues.

Whichever coins you ultimately select, I urge you to order promptly. In all likelihood, orders will rapidly meet their mintage limits. (Take, for instance, the One-Half Ounce gold coin: only 52,000 are available, including a minimum of 20,000 reserved for inclusion in the Four-Coin Proof Gold Set.) Once orders for each coin reach the mintage limit, no more orders for 1990-dated editions will be accepted at any time.

One final note: I often travel to coin shows and conventions to learn how customers like you feel about their United States Mint coins. This year, I'm looking forward to hearing that you've enjoyed owning limited edition 1990 American Eagle proof coins as much as I've enjoyed presenting them to you.

Sincerely,


Donna Pope
Director of the Mint
of the United States